

Product sampling has proven to be one of the **highest ROI marketing initiatives**.

# Get your critical actionable data in seconds.

Palaterra now features AI reports.



## Brand/Product

05/17 02:38 PM In-Store Tasting

Report Period : April 1 - April 30



## Consumer Sentiment

### Product Price



### Product Taste



### Product Packaging



## Products Summary

in insights from the customers related to the products price:  
the Primarius was well-received, as it brought the price within some customers' budget.

## Generate AI Report

### Define Report Criteria

Start Date\*  End Date\*

Brands\*

Products\*

Retailers

Distributors

Markets



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